



PRESENT

ERSA

SATURDAY, FEBRUARY 14, 2026

MGM GRAND GARDEN ARENA | LAS VEGAS, NV

EVENING BEGINS - 5:30 PM Cocktails ♥ Silent Auction

DINNER - 7 PM Live Auction ♥ Headlining A-List Entertainment

ATTIRE IS FASHIONABLE Upscale for Ladies, Jacket but No Tie for Men





THE KEEP MEMORY ALIVE COMMUNITY LEADERSHIP AWARD

Michael S. Meldman is the Chairman and Founder of luxury real estate development firm Discovery Land Company. Under Meldman's leadership since its founding in 1994, Discovery has built more than 35 private luxury communities worldwide, setting new standards for luxury living with championship golf courses, family-oriented world-class amenities, and unparalleled experiences set against backdrops of extraordinary natural beauty. Additionally, Meldman also established the Discovery Land Company Foundation, which has contributed more than \$17.6 Million to numerous local community organizations supporting families, education, and community engagement since its inception in 2007.

In addition to being recognized as an iconic real estate developer, Meldman actively invests in leading lifestyle brands: he co-founded iconic spirits brand Casamigos, which was later sold to Diageo for \$1 Billion; was a founding investor in the luxury athleisure brand Vuori; and has invested in many other major brands in the golf, apparel, and wellness consumer goods spaces. In 2024, Meldman became part owner of the NFL's Las Vegas Raiders. In his free time, Meldman enjoys spending time with his three sons – Hunter, Will, and Max – who he credits as his proudest achievements.

MICHAEL S.



Our Power of Love chefs this year are **Wolfgang Puck & Byron Lazaroff Puck** of the famed Spago, and **Charlie Palmer & Reed Palmer** of the famed Charlie Palmer Steak & Dry Creek Kitchen in Healdsburg.

GULLI MASTERS

Together, these father and son duos promise to guide your palate on a memorable culinary journey at the Power of Love gala.

Each course will be thoughtfully paired with wines hand-selected by master sommeliers from Southern Glazer's Beverage Company.

To end the evening on a sweet note, the MGM Grand Pastry Team will share dazzling Instagram-worthy desserts.





TABLE OPPORTUNITIES

PLATINUM | \$100,000

- Exclusive seating for 12
- Color ad in the program and digital displays at the event
- · Luxury gift for you and your guests
- · Access to the after-party
- VIP parking
- · Bottle service

CHAMPAGNE | \$75,000

- Premium seating for 10
- Color ad in the program and digital displays at the event
- Access to the after-party
- · Specialty gift for you and your guests

CAVIAR | \$50,000

- · Priority seating for 10
- Color ad in the program and digital displays at the event
- Access to the after-party

WHITE TRUFFLE | \$35,000

- · Select seating for 10
- Color ad in the program and digital displays at the event
- Access to the after-party

BORDEAUX | \$25,000

Seating for 10

INDIVIDUAL GALA SEATS

CHAMPAGNE \$7,500

CAVIAR \$5,000

WHITE TRUFFLE \$3,500

SEATING AND TABLE PLACEMENT REMINDERS

- · Purchases and donations are nonrefundable
- Limited seating available; seating placement is on a first-come, first-served basis
- All seating placements directly correspond with the level of sponsorship purchased

♥ COMMEMORATIVE PROGRAM ADVERTISING OPPORTUNITIES STARTING AT \$1,500

To see pricing and ad specs, visit keepmemoryalive.org/POL or call 702.263.9797

ALL PROCEEDS WILL BENEFIT CLEVELAND CLINIC NEVADA. KEEP MEMORY ALIVE IS A NONPROFIT ORGANIZATION FORMED IN THE STATE OF NEVADA TO INCREASE AWARENESS OF AND RAISE FUNDS FOR THE RESEARCH, MANAGEMENT, AND TREATMENT OF BRAIN DISORDERS. CONTRIBUTIONS TO KEEP MEMORY ALIVE MAY BE TAX-DEDUCTIBLE PURSUANT TO INTERNAL REVENUE CODE SECTION 170(C).

THREE DECADES

ONE ICONIC NIGHT



YOUR SUPPORT IS IMPACTFUI

TOGETHER WECANFIND A CURE

WHO WE ARE

Built on the power of Camille, Larry, and The Ruvo Family's promise, Keep Memory Alive, through Cleveland Clinic Lou Ruvo Center for Brain Health, aims to find, fund, and facilitate the most effective and innovative research, treatment, and educational support programming for patients and their families affected by brain disorders.

WHAT WE DO

We provide education, treatment, research, and support services to help patients and families navigate these challenges and maximize quality of life while living with brain disease.

WHAT YOU CAN DO

For three decades, Power of Love[®] galas have raised significant funds to continue this important work. Buy a seat, table, or ad, and bid on auction items because every investment makes a big impact. You are the Power of Love behind our promise.



WHY

Together, as a community, we are directly impacting and improving the lives of your family, friends, and neighbors. What happens in Las Vegas at Cleveland Clinic Lou Ruvo Center for Brain Health is benefiting the rest of the world.



TO OUR DEDICATED LEADERSHIP

STRATEGIC ADVISORY BOARD

HONORARY DINNER CO-CHAIRS

Lonnie and The Late Great Muhammad Ali

Susan Benedetto and The Late Tony Bennett

Veronica and Andrea Bocelli

Lady Shakira and Sir Michael Caine

Eloise and John Paul DeJoria

Katie and Neil Diamond

Kenny "Babyface" Edmonds

Gloria and Emilio Estefan

Quincy Jones

Jimmy Kimmel

Lionel Richie

Smokey Robinson

Blake Shelton

Kathy Antonino Andrea Bennett

Blair Bigelow-May

Marcia Chami

Angela Doherty

Dena du Boef-Roth

Sheryl Goldstein

Sandy Hardie

Kimberly Laub

Debbie Ledbetter

Stacie Mathewson

Victoria Otter

Kelly Pettit

Camille Ruvo

Michael Severino

Michael Shulman

Sheridan Sturm

Nicole Taffer

Julie Teel

Stephanie Wilson

BOARD MEMBERS

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TO OUR SPONSORS*

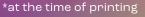


Dom Pérignon

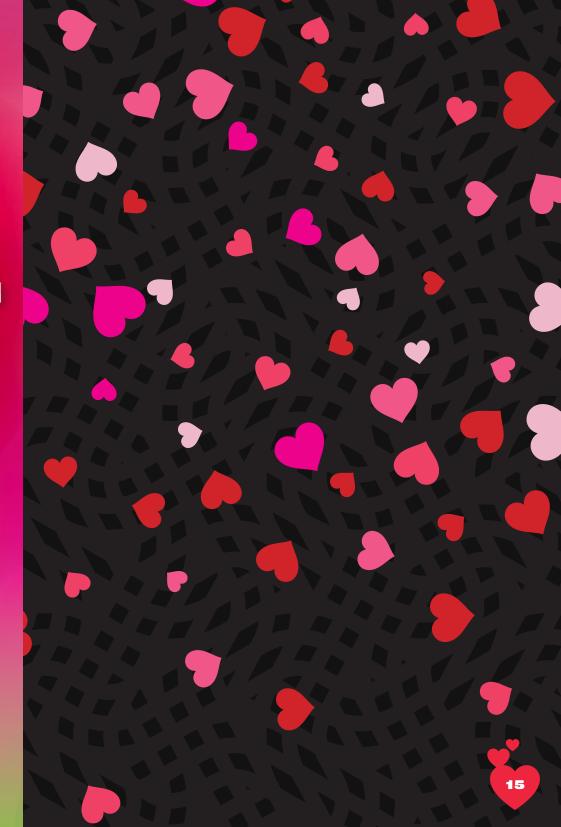


Rooms have been blocked at the MGM Grand Hotel & Casino.

For reservations, please call 877.880.0880 and reference group code: EKMA0226MG or visit: book.passkey.com/go/POL2026







POVERSARY OLGALA

KEEP MEMORY ALIVE

Cleveland Clinic
Lou Ruvo Center for Brain Health

Keep Memory Alive 888 West Bonneville Ave, Las Vegas, NV 89106

keepmemoryalive.org | 702.263.9797