

# SUMMER<sup>2025</sup> FESTIVAL

## 2025 SUMMER FESTIVAL PROGRAM AD SPECIFICATIONS

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**FULL-PAGE AD SIZE**  
(Full color or black & white)  
5.5" wide x 8.5" high

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### PROGRAM ADVERTISING RATE

**Choice of inclusion in ONE ad book: Rodeo OR Cars, Cuisine, & Cool Jams**

Inside Front Cover (Full color, only one available)	\$1,500
Inside Back Cover (Full color, only one available)	\$1,000
Full-Page Ad (Full color)	\$500
Full Page Ad (Full color) - <b>Inclusion in BOTH Rodeo &amp; Cars, Cuisine, &amp; Cool Jams</b>	\$2,000

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### FILE SUBMISSION

Submit digital files in TIFF, JPG, or Hi-Res PDF formats in CMYK @300dpi to  
[Rodeo@Keepmemoryalive.org](mailto:Rodeo@Keepmemoryalive.org)

**ALL MATERIALS DUE BY MONDAY, JULY 21, 2025.**

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**FOR MORE INFORMATION OR TO PURCHASE AN AD  
CONTACT DAWN RUSSI AT [RUSSID@CCF.ORG](mailto:RUSSID@CCF.ORG) OR  
CALL 702.701.7894**