

KEEP MEMORY ALIVE

&

Cleveland Clinic

PRESENT

POWER OF LOVE

GALA 2025

2025 POWER OF LOVE® GALA PROGRAM AD SPECIFICATIONS

FULL-PAGE AD SIZE

(Full color or black & white)

10" wide x 7.5" high

HALF-PAGE AD SIZE

(Full Color)

10" wide x 3.25" high

PROGRAM ADVERTISING RATE

Front Cover Ad (Full color, only one available)

SOLD

Back Cover (Full color, only one available)

SOLD

Inside Front Cover (Full color, only one available)

SOLD

Inside Back Cover (Full color, only one available)

SOLD

Full-Page Ad (Full color)

\$3,000

Full-Page Ad (Black & white)

\$2,000

Half-Page Ad (Full color)

\$1,500

FILE SUBMISSION

Please submit a horizontal screen-ready version 10"w x 7.5"h for use on digital boards during the event.

Submit digital files in TIFF, JPG, or Hi-Res PDF formats in CMYK @300dpi to

PowerofLove@keepmemoryalive.org

ALL MATERIALS DUE BY FRIDAY, JANUARY 24, 2025.

**FOR MORE INFORMATION OR TO PURCHASE AN AD CONTACT DAWN RUSSI
AT RUSSID@CCF.ORG OR CALL 702.701.7894**



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