

KEEP MEMORY ALIVE

&

Cleveland Clinic

PRESENT

# POWER OF LOVE

GALA 2025

## 2025 POWER OF LOVE® GALA PROGRAM AD SPECIFICATIONS

### FULL-PAGE AD SIZE

(Full color or black & white)

10" wide x 7.5" high

### HALF-PAGE AD SIZE

(Full Color)

10" wide x 3.25" high

### PROGRAM ADVERTISING RATE

Front Cover Ad (Full color, only one available)	<b>\$10,000</b>
Back Cover (Full color, only one available)	<b>\$7,500</b>
Inside Front Cover (Full color, only one available)	<b>SOLD</b>
Inside Back Cover (Full color, only one available)	<b>SOLD</b>
Full-Page Ad (Full color)	<b>\$3,000</b>
Full-Page Ad (Black & white)	<b>\$2,000</b>
Half-Page Ad (Full color)	<b>\$1,500</b>

### FILE SUBMISSION

Please submit a horizontal screen-ready version 10"w x 7.5"h for use on digital boards during the event.

Submit digital files in TIFF, JPG, or Hi-Res PDF formats in CMYK @300dpi to

[PowerofLove@keepmemoryalive.org](mailto:PowerofLove@keepmemoryalive.org)

**ALL MATERIALS DUE BY FRIDAY, JANUARY 24, 2025.**

**FOR MORE INFORMATION OR TO PURCHASE AN AD CONTACT DAWN RUSSI  
AT [RUSSID@CCF.ORG](mailto:RUSSID@CCF.ORG) OR CALL 702.701.7894**



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