

KEEP MEMORY ALIVE

&

Cleveland Clinic

PRESENT

POWER OF LOVE

GALA 2025

2025 POWER OF LOVE® GALA PROGRAM AD SPECIFICATIONS

FULL-PAGE AD SIZE

(Full color or black & white)

10" wide x 7.5" high

HALF-PAGE AD SIZE

(Black & white)

10" wide x 3.25" high

PROGRAM ADVERTISING RATE

Front Cover Ad (Full color, only one available)	\$10,000
Back Cover (Full color, only one available)	\$7,500
Inside Front Cover (Full color, only one available)	\$5,500
Inside Back Cover (Full color, only one available)	\$5,500
Full-Page Ad (Full color)	\$3,000
Full-Page Ad (Black & white)	\$2,000
Half-Page Ad (Full color)	\$1,500

FILE SUBMISSION

Please submit a horizontal screen-ready version 10"w x 7.5"h for use on digital boards during the event.

Submit digital files in TIFF, JPG, or Hi-Res PDF formats in CMYK @300dpi to

PowerofLove@keepmemoryalive.org

ALL MATERIALS DUE BY FRIDAY, JANUARY 24, 2025.

**FOR MORE INFORMATION OR TO PURCHASE AN AD CONTACT DAWN RUSSI
AT RUSSID@CCF.ORG OR CALL 702.701.7894**



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