

KEEP MEMORY ALIVE

&

Cleveland Clinic

PRESENT

# POWER OF LOVE

G A L A 2 0 2 4

## 2024 POWER OF LOVE® GALA PROGRAM AD SPECIFICATIONS

### FULL-PAGE AD SIZE

(Full color or black & white)

10" wide x 7.5" high

### HALF-PAGE AD SIZE

(Black & white)

10" wide x 3.25" high

### PROGRAM ADVERTISING RATE

|   |                |
|---|----------------|
| Half-Page Ad (Full color)                           | <b>\$1,500</b> |
| Full-Page Ad (Black & white)                        | <b>\$2,000</b> |
| Full-Page Ad (Full color)                           | <b>\$3,000</b> |
| Inside Front Cover (Full color, only one available) | <b>\$5,500</b> |
| Inside Back Cover (Full color, only one available)  | <b>\$5,500</b> |
| Back Cover (Full color, only one available)         | <b>\$7,500</b> |

### FILE SUBMISSION

Please submit a horizontal screen-ready version 10"w x 7.5"h for use on digital boards during the event.

Submit digital files in TIFF, JPG, or Hi-Res PDF formats in CMYK @300dpi to

[PowerofLove@keepmemoryalive.org](mailto:PowerofLove@keepmemoryalive.org)

**ALL MATERIALS DUE BY FRIDAY, APRIL 12, 2024**

**FOR MORE INFORMATION OR TO PURCHASE AN AD CONTACT DAWN RUSSI  
AT [RUSSID@CCF.ORG](mailto:RUSSID@CCF.ORG) OR CALL 702.701.7894**



SOUTHERN GLAZER'S  
WINE, SPIRITS & BEER  
OF NEVADA



**MGM RESORTS**  
INTERNATIONAL®

Moët Hennessy USA

